



# CASE STUDY – Nestlé

## COFFEE CONCENTRATES



### ABOUT NESTLÉ

Nestlé is the world's largest food and beverage company, based in Switzerland, with brands ranging from global icons to local favourites. By 1906 Australia had become Nestlé's second largest export market.

### THE CHALLENGE

Nestlé had developed a more convenient and lower cost 'iced coffee' drink in the US and needed a local contract manufacturing supply partner. The 'plastic bottle' packaging had been pre-approved in the US and was readily sourced.

The product (coffee concentrate) presented two key challenges:

1. The liquid product needed to be blended gently, undergoing controlled heat pasteurisation (avoiding product deterioration – bitter taste by over-cooking) and then cooling before filling the plastic bottle packaging.
2. The bottle and cap were non-standard asymmetrically shaped and required shrink sleeve labelling.

### THE SOLUTION

MultipackFood's innovative approach delivered a reliable solution.

1. A bespoke pasteurisation skid was designed with cooling capabilities – this eliminated the problem of 'over-cooking' the coffee avoiding the tainted bitter taste.
2. The filling line was fully automated so that the asymmetrical bottle was transported at a relative orientation that allowed the matching cap to be 'pushed-on' by machine before shrink sleeve labelling was completed, in a streamlined single line process.
3. The filled bottles were packed into shelf ready multipacks for easy transportation and retailer presentation.

### CUSTOMER BENEFIT

The benefit to the client was simple.

For a low investment, their innovative liquid product was produced, blended and bottled locally in high-impact shelf ready packaging – ensuring freshness while reducing out-of-stock issues.